












February  
2013

## Delivering the Council Plan 2009-2013

Council Aim	<b>Aim 1: Housing Need</b> To meet housing need in the Ryedale District Council area		
Strategic Objectives	1. To change and add to housing stock to meet the local housing needs 	2. To support people to access a suitable home or remain in an existing home 	
Council Aim	<b>Aim 2: Economic Success</b> To create the conditions for economic success		
Strategic Objectives	3. Place of opportunity – economic structure and supporting infrastructure 	4. Opportunity for people – increasing wage and skills levels 	
Council Aim	<b>Aim 3: High Quality Environment</b> To have a high quality, clean and sustainable environment.		
Strategic Objectives	5. Reducing waste and CO2 emissions 	6. Planning to adapt to climate change 	7. To maintain the quality of our local environment 
Council Aim	<b>Aim 4: Active Safe Communities</b> To help all residents to achieve a healthy weight by encouraging an active lifestyle, in communities where everyone feels welcome and safe		
Strategic Objectives	8a. Safe Villages and Towns 	8b. Healthy Villages and Towns 	
Council Aim	<b>Aim 5: To Transform the Council</b>		
Strategic Objectives	9. To know our communities and meet their needs 	10. To develop the leadership, capacity and capability to deliver future improvements 	

## **Performance Narrative**

### **Aim 1 – Meeting Housing Need**

So far in 2012/13 there have been 75 affordable units delivered, this is closely linked to progress made on private sector housing sites. Expected outturn for the year will be in the region of 80 new affordable homes. Rural housing needs surveys have been completed in Slingsby and Burythorpe, and sites are being discussed with parishes for affordable housing.

In 2012/13 to date 588 households in housing difficulty have sought assistance from the Council and its partners, compared to 514 households during the same period last year. In terms of homelessness applications there have been 34 compared to 42 in this period last year. Homelessness acceptances are similarly lower at 14 compared to 24 in the first three quarters of 2011/12. Both of these statistics have been improved through the launch of Choice Based Lettings, Young People's Partnership and the prevention initiatives utilised by Housing options and its partners. In the first 9 months of 2012/13 the Council has successfully prevented 231 cases of potential homelessness compared to 139 cases for the same period in 2011/12.

Only 6 households have been placed in Bed and Breakfast this year compared to 11 in the same period in 2011/12 and the average length of stay in temporary accommodation has reduced from 23 weeks to 18 weeks.

The Council has been successful in receiving crisis funding for a second year and during the first year of the scheme 35 single homeless households have been accommodated through the scheme.

### **Supporting Independent Living**

The new White Rose Home Improvement Agency, a Partnership between Ryedale and Scarborough Councils, is now established and some 60 Disabled Facilities Grants in Ryedale are expected to be completed by the new Agency during 2012/13.

30 Energy Efficiency grants have been approved thus far and some £25k spent. The Council has also completed 8 Home improvement loans at a cost of £57k. The Council launched a series of new loans and grants to improve the quality of homeowners and tenanted properties. During 2012/13 6 of these loans and Grants have been approved, totalling £58k.

105 new lifelines have been installed by Ryecare so far during 2012/13.

### **Aim 2 – Creating Conditions for Economic Success**

The Ryedale Plan strategy document is currently being examined. The Council is currently consulting on the proposed main changes to the plan and the inspectors' final report is expected by April 2013. Work has commenced on the Councils Community Infrastructure Levy scheme and it is expected that this will be adopted by October 2013. Progress with the Ryedale Plan adds certainty to the decision making of the Planning Committee and enables progress with the Sites Document, which will be subject to consultation later this year following the adoption of the Ryedale Plan Strategy in 2013.

### **Improving Infrastructure**

In 2012 the Council consulted on and published its Economic Action Plan, which identifies the priorities for support to the Ryedale Economy. Support is in two key areas; helping to create the right conditions for economic success (such as infrastructure, broadband improvements, workspace developments) and secondly supporting business growth and local employment, with some sector specific support to high technology manufacturing and the visitor economy.

Work is underway on a major extension to York Road Industrial Estate that will provide opportunities for new jobs and investment in Malton. Detailed planning permission has recently been granted to JM Packaging for an office and warehouse distribution unit and further applications for a range of business uses are anticipated. RDC Economy Officers are working with the developers to encourage investment. Support is also being provided to FERA, including a masterplanning exercise, in their transition from a public sector site to an Applied Innovation Campus, based around bio and food sciences, with major potential for significant numbers of businesses to move into the site and strengthen the provision of quality jobs in Ryedale and links to the York economy. Investigations are underway into possible measures and funding for upgrading the nearby A64 junction to allow the significant increase in jobs within the current boundaries of the site.

The LEP, SCY and York University are also working closely with FERA on this strategic project. Support is also being provided to other major Ryedale employers to encourage investment and jobs, with a planning application for a sizeable site extension expected soon. In September 2012 the improved Brambling Fields junction on the A64 opened to traffic. This takes through traffic away from the congested centre of Malton and so will improve the air quality problems at Butcher Corner. Although the opening of the scheme, which involved extensive earthworks, was delayed significantly after unprecedented levels of recorded rainfall for this period, the achievement of this essential piece of major infrastructure is a huge milestone for Malton and Norton and their economic future. The Council allocated £2.4m to jointly fund the £6m scheme with NYCC and the Highways Agency. Final outturn costs will not be known for several months but are above the allocated budget as a result of the impact of the extraordinary weather. The Council has recently helped fund (with Norton Town Council) work to advise Norton retailers on marketing and promotion to take advantage of opportunities offered by Brambling Fields. This is leading to mutual support amongst traders, with assistance from the District and Town Councils. The first 'superfast north yorkshire' scheme was started in Ryedale, with the extension of a wireless broadband service operated by Moorsweb, into Rosedale. This enables local businesses and farm enterprises, students and home workers vastly improved access the internet- both to customers and suppliers.

### **Wage and Skill Levels**

The York and North Yorkshire Local Enterprise Partnership (LEP) guides and encourages public and private sector investment in and maximise support for enterprise and industry in the area. After its first year the LEP has re-focused its key economic priorities, which now include the expansion of FERA at Sand Hutton plus supporting the new potash and off-shore wind activity on the North Yorkshire coast (both of which provide potential economic benefits for Ryedale). The success of the 2010 and 2011/2012 'Opportunity Knocks' events, which highlight to young people in Ryedale the diversity of business and employment opportunities available in the local area, was repeated on 13 November 2012 with over 400 students involved and an even wider range of Ryedale employers present than in previous years. Plans are being developed for a 'Skills Summit', together with a range of business-related activities, in Spring 2013 all aimed at improving networks and the provision of appropriate local skills and encouraging investment in the Ryedale economy. Members are to consider use of New Homes Bonus funding through the establishment of the Ryedale Development Fund to support economic activity in Ryedale, including increased opportunities for apprenticeships and employment in Ryedale.

### **Aim 3 –Maintaining a High Quality Environment**

#### **Increasing the rate of recycling and reducing the amount of waste collected**

The new recycling scheme has been implemented for 96% of the District regarding the additional materials collection complementing the glass, cans, paper and garden waste already collected. One final rural round is due to be implemented after Christmas, to allow officers to consider resource options, and concentrate on round consolidation. Initial feedback has been extremely positive regarding the new system and the transition process, with high levels of public participation. Projections for 2012/13 are that the new scheme will divert 12,142 tonnes of waste from landfill, an estimated 850 tonnes being from the new collections of plastic and card (34.5 kgs per household). All recycle is taken to the new transfer station on Showfield Lane operated by Palm Recycling.

#### **Managing the risk of future flooding**

A significant flooding event occurred over a six week period stretching from 26<sup>th</sup> November (over Christmas period) to 11 January affecting over 1,000 properties in areas including Sinnington, Hovingham, Brawby, Malton, Old Malton and Norton. Ryedale officers worked as part of a multi agency team including NYCC, Yorkshire Water, Environment Agency and North Yorkshire Fire and Police, to help mitigate the affects, with water ingress in the end only affecting (to a greater/lesser extent) 14 properties. In the main problems occurred with exceptionally high surface water and ground water, trapped within the flood defenses, (exacerbated by high river levels) requiring over pumping into the river system. NYCC in its role as Lead Local Flood Authority is coordinating the post event investigation regarding actions taken and potential solutions.

#### **Reduction of Co2 from Council Operations**

Co2 emissions resulting from Council Operations have been significantly reduced by 15% since 2009/10. Work has been completed at Ryedale Pool Pickering regarding a gas-fired CHP, air source heat pumps and high efficiency domestic hot water storage, combined with appropriate amendments to the air handling equipment and the installation of a solar thermal array. The proposed scheme represents the most financially viable solution for energy used at

the site and offers the potential for investing in renewable technologies and making significant reductions in CO<sub>2</sub> emissions likely to be in excess of 70 tonnes per year.

#### **Aim 4 – Active Safe Communities**

##### **Safe and Welcoming Communities**

**Safer Roads** - Delivered 8 targeted awareness events to anti social drivers, apprentices, young and elderly drivers. Occupational Road Risk work has been carried out with local businesses and taxi drivers regarding seatbelts.

**Domestic Violence**- A Hidden Crime Event held in December was attended by 60 people.

**Community Priorities** - Set up a Taxi Watch Scheme in Malton and Norton, with drivers given a radio link to NYP to report incidents and concerns about a vulnerable people. Drivers will receive safeguarding training which will also boost protection for drivers. Initiative have taken place regarding metal theft, including diesel theft and agricultural machinery, with the development of good intelligence and effective use of watch schemes and ANPR cameras on the main road routes.

**Alcohol Harm Reduction** - Two multi agency mini Alcohol Respect Campaigns were carried out in Malton and 'hot spots' areas, where people gather to drink, were visited and test purchases were carried out in licensed premises. Malton and Norton Pubwatch meetings now play a key part in addressing the night time economy offences.

##### **Supporting Active Communities.**

A draft detailed Sports and Active Lives Strategy has been completed and will be presented to members shortly. The strategy is not focused solely on participation within formal indoor and outdoor activity, but also considers the wealth of informal opportunities provided by Ryedale's natural assets, the emphasis being More People – More Active – More Often. Disappointingly, though Ryedale is recognised as a world class venue for mountain and road biking, the Tour de France will not be coming through Ryedale, however it is still hoped that some legacy benefits can be secured for the District.

#### **Aim 5 - Transforming the Council**

The Council delivered savings of over £1 million pounds for the 2011/12 budget through the 'One 11' efficiency programme. In 2012/13 the 'Going for Gold' efficiency programme has delivered £628k of savings and £164k of cuts to balance the budget. A balanced budget has been prepared for 2013/14, to be considered by members on 7 February at P and R and Council on 26 February.

A two year programme of budget related focus groups began in November 2012 with results being used to inform the budget decision making process.

##### **Supporting Democracy**

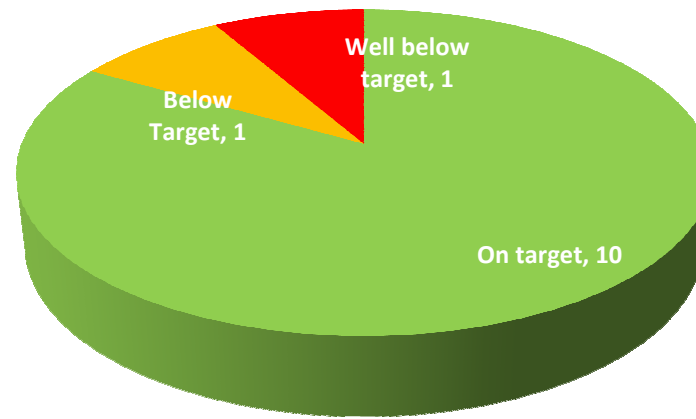
The scrutiny review of 'support for a sustainable community and voluntary sector' and the role of the Council in this, has been concluded with recommendations being considered by the Council's policy committees and by Management Team. The scope of the next review will be considered at the next meeting of the Overview and Scrutiny Committee and will consider the topic 'The role of members on outside bodies'.

The election of the Police and Crime Commissioner for York and North Yorkshire will take place on 15 November 2012 along with the By-election for a District Council ward member for Norton West. The next election for the Police and Crime Commissioner is scheduled to take place in May 2016. A number of reviews are being undertaken into the low turnout for the PCC elections, however Ryedale did achieve the biggest turnout in North Yorkshire at 16.75%. The new ward member for the vacant Norton West seat on the District Council was won by Councillor Di Keal who is a member of the Liberal Democrat group. The turnout for the by-election was 23.3%.

The annual canvass was concluded on target ahead of the elections with a response rate of 96.9% which is a slight increase on last years return. Both the election and the canvass are being delivered successfully from within the Business Hub.

## Aim 1. Housing Need – Performance Indicators

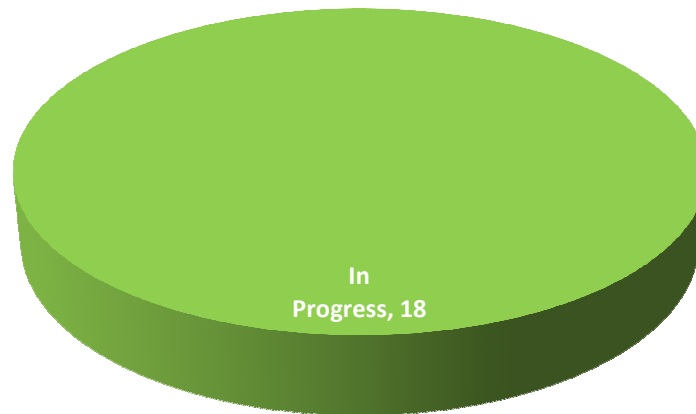
Status	Performance Indicator
✔	Percentage of vulnerable people achieving independent living
✔	The extent to which older people receive the support they need to live independently at home
✔	Number of current Lifeline users in Ryedale
✔	Number of empty properties in Ryedale
✔	Prevention of Homelessness through Advice and Proactive Intervention
✔	Number of affordable homes permissions granted



Status	Performance Indicator
✔	Number of affordable homes delivered (gross)
✔	Net additional homes provided
✔	Supply of ready to develop housing sites
✔	Time taken to process Housing Benefit/Council Tax Benefit new claims and change events
⚠	Affordability Ratio
⛔	% households in Ryedale in Fuel Poverty

## Aim 1. Housing Need – Actions

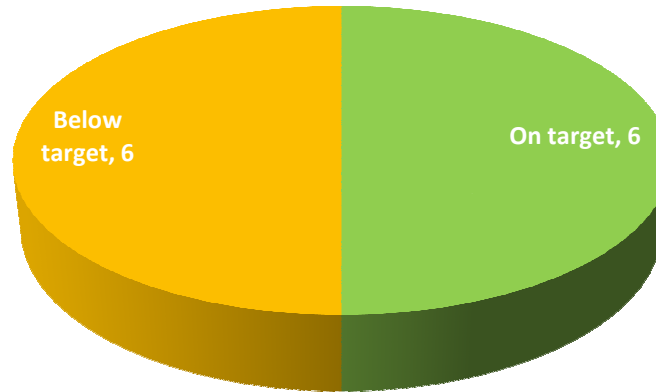
On Target	Title
▶	Planning Gain
▶	Registered Social Landlord/Other Funded
▶	Homelessness - Projects & Initiatives
▶	New Homes Bonus
▶	Lifeline Service
▶	Young People – Homelessness prevention
▶	Property Improvement Loans 2012-13
▶	Landlord Improvement Grants & Loans 2012-13
▶	Energy Efficiency Grants 2012-13
▶	Disabled Facilities Grants 2012-13



On Target	Title
▶	Exception Sites Land Purchase
▶	Temporary Accommodation & Bridge House
▶	Empty Homes Strategy
▶	Homelessness applications & acceptances
▶	To deliver an LDF for Ryedale
▶	Provision of a Mortgage rescue scheme in partnership
▶	Homelessness Strategy Action Plan
▶	Support for HCA funding to Housing associations

## Aim 2. Economic Success – Performance Indicators

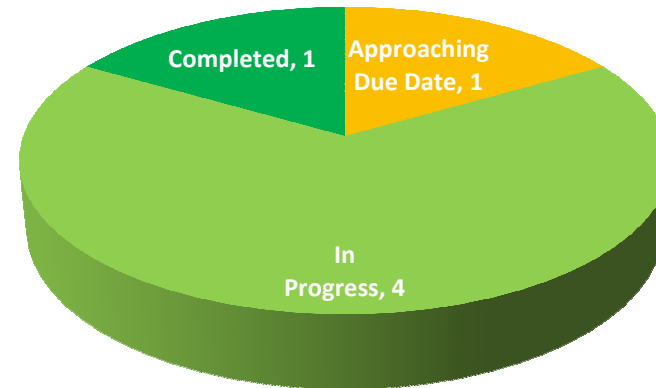
Status	Performance Indicator
✓	% Ryedale population qualified - NVQ1
✓	% Ryedale population qualified - NVQ2
✓	% Ryedale population qualified - NVQ3
✓	% Ryedale population qualified - NVQ4
✓	Industrial lettings vacancies
✓	Total Job Seeker Allowance Claimants
⚠	Employment Rate
⚠	NEETs



Status	Performance Indicator
⚠	Number of new business start ups
⚠	Footfall – Malton Town Centre
⚠	Average household earnings in Ryedale
⚠	Gross weekly earnings by workplace

## Aim 2. Economic Success - Actions

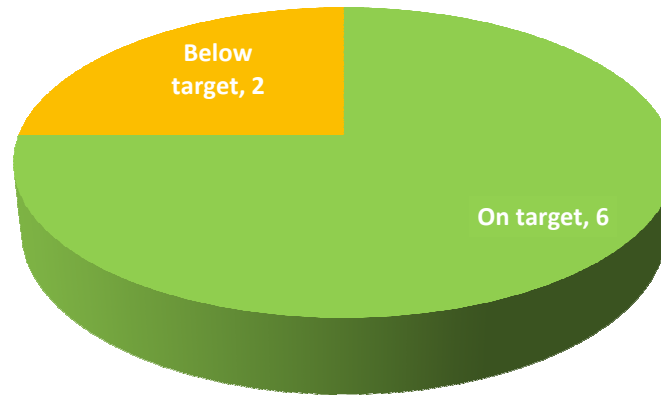
On Target	Title
✓	A64 Brambling Fields Junction Upgrade
▶	Enable economic activity through supporting projects
▶	Support local businesses
▶	To deliver an LDF for Ryedale



On Target	Title
▶	Provision in Capital Programme for Managed Workspace Facilities
⚠	Improve Skills and Knowledge of the workforce

### Aim 3. High Quality Environment – Performance Indicators

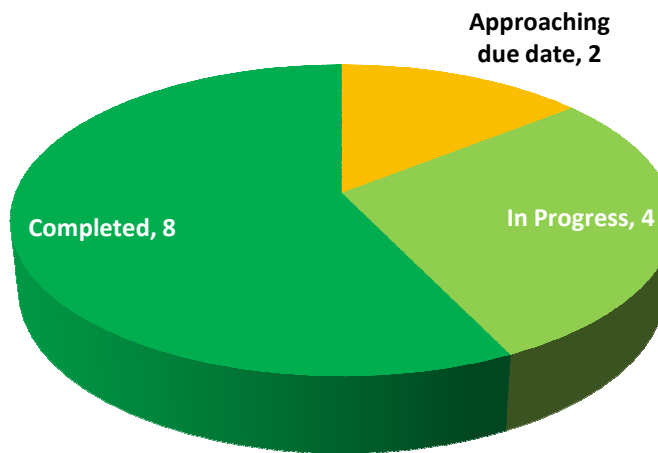
Status	Performance Indicator
✔	New homes built on previously developed land
✔	Flood and coastal erosion risk management
✔	Overall/general satisfaction with local area



Status	Performance Indicator
✔	Improved Local Biodiversity
✔	CO2 reduction from Council operations
✔	% of household waste sent for reuse, recycling and composting
⚠	Residual household waste - kg per household
⚠	Total number of properties flooded per year

### Aim 3. High Quality Environment – Actions

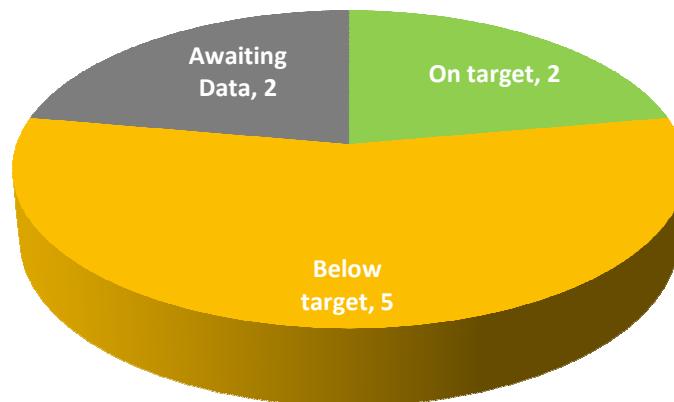
On Target	Title
✔	Prioritize flood risk areas and implement local catchment's of sandbags for immediate self help
✔	Maintain a current multi-agency risk plan
✔	Winter maintenance grant scheme
✔	Round review re waste management to ensure optimum efficiency
✔	Deliver on farm garden waste composting through partnership with local farmers
✔	Develop local transfer station for recyclable materials in partnership with private sector
✔	Recreational Open Space Development



On Target	Title
✔	Householder Flood Resistance Grants Scheme
▶	Vale of Pickering Channel Management Pilot
▶	Enhance stakeholder participation re volunteer groups
▶	Pickering Flood scheme
▶	Plastic Bottles & Cardboard Recycling Rollout
⚠	Air Quality Plan Update
⚠	Refresh climate change strategy in line with new government guidelines

## Aim 4. Active Safe Communities – Performance Indicators

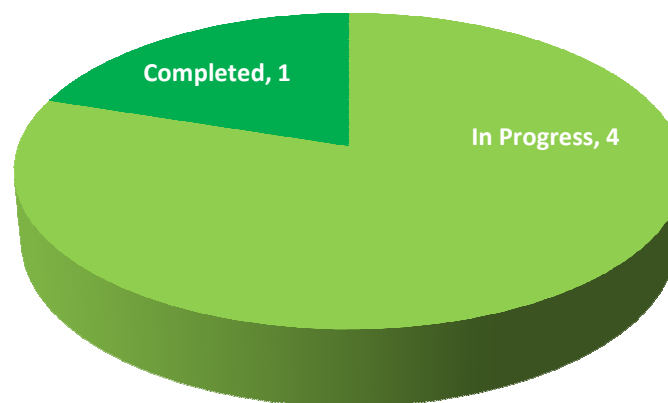
On Target	Title
✓	Crime Rate for the District
✓	% of parishes covered by a current plan
⚠	Obesity in primary school age children in Year 6
⚠	Self-reported measure of people's overall health and wellbeing
⚠	Adult participation in sport and active recreation



On Target	Title
⚠	Obesity in Adults
⚠	Levels of satisfaction with Council sport and leisure facilities
?	Residents satisfied with sports/leisure facilities
?	Swimming Pools & Sports centres no of visits per 1,000 population

## Aim 4. Active Safe Communities – Actions

On Target	Title
✓	Recreational Open Space Development
▶	Safer Ryedale Partnership Plan 2012-2013
▶	Investigate feasibility of a GP referral scheme in Ryedale

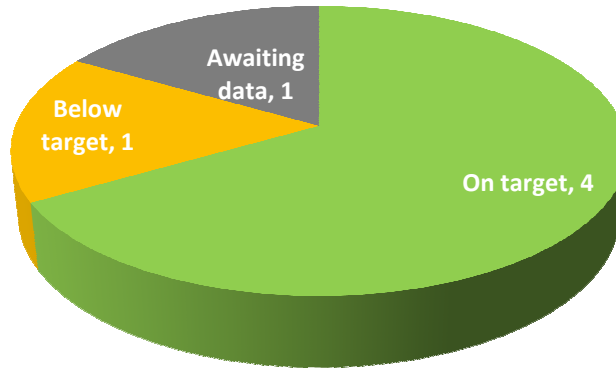


On Target	Title
▶	Grant for the redevelopment of existing sports facilities in Helmsley
⚠	Review the Sports Strategy



## Aim 5. To Transform the Council – Performance Indicators

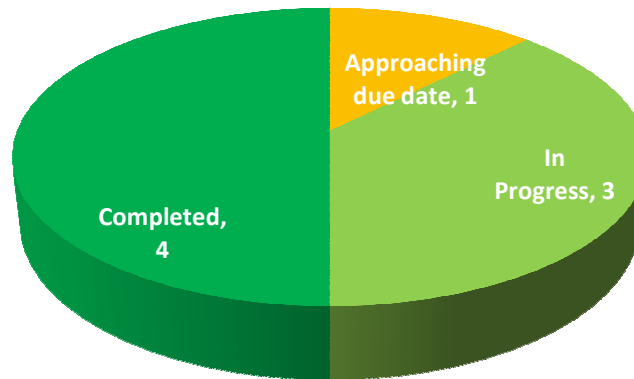
Status	Performance Indicator
✓	Civic participation in the local area
✓	Service satisfaction – customer satisfaction
✓	Top priorities for local people
✓	Queries resolved at first point of contact



Status	Performance Measure
⚠	Pulse Survey - employee satisfaction
?	Overall satisfaction with the Council

## Aim 5. To Transform the Council – Actions

On Target	Title
✓	Formulate an action plan for maintaining IIP accreditation
✓	ICT Strategy Programme
✓	Going for Gold
✓	Deliver the Police Commissioner elections



On Target	Title
▶	A Plan for Every Parish
▶	Value for Money
▶	Service Equality Monitoring
⚠	Partnership Protocol and significant partnerships